



31st International Children's Film, Television and New Media Festival  
Amsterdam, 14 to 27 October 2017

## **Regulations ScreeningClub**

The ScreeningClub is Cinekid's digital sales library. Over 300 productions, including virtually the entire program of Cinekid Festival and new Dutch and International productions, can be viewed by international professionals. It is unique in its kind in Europe and gives broadcasters and programmers in children's media access to the productions in the ScreeningClub's catalogue. Participants include buyers, sales agents, festival programmers and distributors.

The ScreeningClub is open from **24 to 27 October 2017**  
Deadline for entry: **4 September 2017**

To submit your production you need to fill out [our online entry form](#).

To complete your application, please send a digital file of your film to:

Cinekid  
Attn. ScreeningClub  
Kattenburgerstraat 5  
Gebouw 003 G (Poortgebouw)  
1018 JA Amsterdam  
The Netherlands  
[screeningclub@cinekid.nl](mailto:screeningclub@cinekid.nl)

## Technical requirements

- Rough cuts of films/series are not accepted. Colour correction and sound mix should also be final.
- If the program is not in English language, copies with English subtitles must be provided.
- Please provide a file with hardcoded/burned-in subtitles and one audio stream.
- The name of the file should include production title and if applicable episode names and numbers.
- For TV-series: Each episode should be provided in a separate file.
- Files shouldn't start with black screens or test charts.
- Preferably files should not contain timecodes or watermarks.
- Files should have the highest possible encoding options.

### The technical specifications for digital files

#### MPEG-4 AVC video profile

##### Standard quality

Video specs:

- Codec : x264 High profile, Level 5.1
- Flow : CBR 2,5Mb/s
- Image Size : Pal or NTSC, following original image size and ratio.
- Fps : same as original
- Desinterlaced, square pixels(1.1)
- GOP number of frame : 12 (IBBBBBPBBBBP)
- Ref frames 2
- B pictures 4

Audio Specs:

- Codec : MPEG-4 AAC LC
- Flow : CBR 96Kb/s Stereo
- Sps : 48Khz

##### 720p HD quality

Video specs:

- Codec : x264 High profile, Level 5.1
- Flow : CBR 2,5Mb/s
- Image Size : following original ratio, image size (16/9 = 1280x720pixels, 2,21=1280x580pixels, 2,35=1280x544pixels)
- Fps : same as original
- Desinterlaced, square pixels (1.1)
- GOP number of frame : 12 (IBBBBBPBBBBP)
- Ref frames 2
- B pictures 4

Audio specs:

- Codec : MPEG-4 AAC LC
- Flow : CBR 96Kb/s Stereo
- Sps : 48Khz

## Detailed requirements

1. The 31st International Children's Film and Television and New Media Festival Cinekid will take place from 12 to 20 October 2017 in Amsterdam.
2. Cinekid for Professionals will take place from 24 to 27 October 2017.
3. Cinekid is an independent festival organized by the Cinekid Foundation and is a member of the International Centre of Films for Children and Young People (CIFEJ) Montreal and the European Children's Film Association (ECFA).
4. The festival aims to provide an overview of the best new international children's films and television productions and wants to stimulate the discussion about quality in children's and youth media.
5. The festival program comprises the following sections:
  - a. International feature films for children and young people, 4-14 years (competition)
  - b. International children's and youth documentaries
  - c. Recent Dutch children's and youth films (features and shorts)
  - d. TV productions (national and international)
  - e. New media productions
  - f. International Panorama
6. The ScreeningClub consists of over 300 selected film and television productions for children.
7. Only productions for children and youth produced in 2016/2017 can be selected for the ScreeningClub.
8. Projects that were already presented in last year's edition of the Cinekid ScreeningClub can't be submitted again.
9. Productions can be entered by digitally submitting a complete ScreeningClub entry form, and a digital file through e-mail, services like WeTransfer, or on a USB-stick through regular mail. **Digital files are strongly preferred, but in exceptional situations DVDs can also be accepted.** Please note that submitted materials won't be returned.
10. Selected productions will be included in the ScreeningClub catalogue.
11. The ScreeningClub catalogue will also be published online after the festival.
12. The entry forms are to be sent in before 4 September 2017, and are only taken into consideration when accompanied by digital files containing the productions.
13. Cinekid will send a report on which productions have been screened by which buyers and/or producers to the submitting companies
14. The submission of an entry implies acceptance of these rules.

For all questions regarding Cinekid for Professionals, please contact:

Cinekid  
Attn: ScreeningClub  
Kattenburgerstraat 5  
Gebouw 003 G (Poortgebouw)  
1018 JA Amsterdam  
T +31 (0)20 5317896  
[professionals@cinekid.nl](mailto:professionals@cinekid.nl)